

SENIOR LIVING SERVICES

SINGLE POINT OF CONTACT

*

COUNSELING BY OUR SENIOR LIVING
SPECIALIST

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ADVICE TO SENIORS THAT WILL INCREASE
"SALES APPEAL" OF THEIR HOMES

*

ASSISTANCE IN DECIDING WHAT SHOULD
BE SOLD, STORED, OR DONATED

*

REAL ESTATE SERVICES FROM A SENIOR
SPECIALIST

*

HOUSEHOLD GOODS MOVING SERVICES

*

ASSISTANCE WITH ALL OF THE DETAILS
BEFORE, DURING, & AFTER THE
CLOSING

H. Pearce Senior Services

Phone: 203-281-3400,

Toll Free: 888-473-2723

Or contact Jean Cherni at 203-481-5868

www.hpearce.com



Partnering with
Specialized
Retirement
Communities to
Serve the
Real Estate
Needs of Seniors



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WWW.HPEARCE.COM

H. PEARCE SENIOR LIVING SERVICES



Exceptional Real Estate Services
...From One Generation to the Next

Honesty



According to recent census reports, the fastest growing segment of the U.S. population is people over age 75. More

than 83% of American seniors are homeowners.

To meet the unique needs of our elder clients, the H. Pearce Company has trained a dedicated group of Realtors® who specialize in servicing homeowners who are 55 and older. In addition, we have non-selling on-staff counselors to assist in providing objective advice.

Because specialized retirement housing is a new and often confusing product for seniors and their families and making the decision to move out of the family home can be extremely difficult for all involved, H. Pearce Senior Specialists and our team of counselors receive comprehensive training by Jean Cherni, the founder of Senior Living Solutions, a retirement advisory service. Jean works in partnership with the H. Pearce Company to provide consultations and high level services to seniors and their families.



Jean Cherni
Senior Solutions

Security



At H. Pearce, our Senior Services Specialists are a selective group of sales associates who have been specifically trained to work with seniors. Our on-staff non-selling counselors are prepared to help seniors sort through the myriad of issues that present obstacles during the decision making process. H. Pearce Company's Senior Services Division works in partnership with continuing care facilities to help seniors to prepare for their move to their new "home".

We assist them with things like: What to do with a life-time's accumulation of "things", how to prepare their home for marketing, is this the right time and the right decision for them, and more.

While you "sell" the benefits of your retirement community, our counselors coordinate the details of the sale of their homes and all of the ancillary services that make this a smooth transition.

**Call H. Pearce Corporate
Services Division**

Phone: 203-281-3400

Toll Free: 888-473-2723

Jean Cherni: 203-481-5868

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Attention

Working with a Realtor® that has an on-staff senior consultant, and is committed to offering specialized programs to seniors, will help you and your staff to coordinate all of the details that must be attended to before seniors can make that difficult final decision about moving into a retirement community.



We provide you with a single point of contact whose sole responsibility is to oversee the quality of service you and your clients receive. By outsourcing this responsibility to us, you will be offering your clients an objective advisor who can arrange and coordinate all of the services required to prepare, list, and dispose of their homes, leaving them free to make their decision without distraction.

Your clients will be serviced by H. Pearce Senior Specialists, sales associates who are trained to provide specialized services to seniors. In addition, throughout the move, our non-selling on-staff counselor will communicate with your client and staff to ensure that the transition is seamless. We will keep you apprised every step of the way.

Contact our Corporate Services Division to find out more about how we can partner with you to offer your clients everything they need during the decision making process... and beyond.